



Travel Costa Mesa Board Meeting Agenda  
Hilton, 3050 Bristol St., CA 92626 (Bristol -1 Room)  
Tuesday, February 11, 2025, from 12:00 pm to 1:30 pm

**NOTICE TO PUBLIC** -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at [jplacentia@travelcostamesa.com](mailto:jplacentia@travelcostamesa.com) before 8:00 am on Tuesday, February 11<sup>th</sup>, to be read to the Board of Directors and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

**BROWN ACT** -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at [jplacentia@travelcostamesa.com](mailto:jplacentia@travelcostamesa.com) at least 24 hours prior to the meeting.

**CLOSED SESSION – 12:00 PM – 12:30 PM**

**12:00 pm - Call to Order**

**1. Hotel Marketing Fund Update – Review Civitas Memo & Revised SOP**

*Paulette Lombardi-Fries*

- Review memo
- Discussion related to revised SOP & motion for moving forward
- Motion for a second opinion

**BOARD MEETING – 12:30 PM**

*PUBLIC COMMENTS: Members of the public are welcome to address the board on those items noted under the Closed Session agenda. Each member of the public will be given a total of three minutes to speak on all items on the Closed Session agenda.*

**1. Review Minutes from December 10<sup>th</sup> Board Meeting**

*Jessica Placentia  
Board to approve*

- Review & motion to approve

**2. Review FTYD July -December 2024 and January 2025 Financials**

*Jessica Placentia  
Board to adopt*

- Review & motion to adopt

**3. Audit Handout Fiscal Year Ending June 30, 2024**

*Jessica Placentia  
Board to adopt*

- Review & motion to adopt

**4. Investment Policy Update**

*Paulette Lombardi-Fries*

- Review & motion to approve
- Create finance committee

**5. Marketing Updates**

*Anne-Marie Schiefer*

**6. City Updates**

*John Stephens  
Mayor of Costa Mesa*

Our Annual Board Meeting will take place on Tuesday, April 8, 2025, at CM Marriott

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